

WEBINAR INVITATION



09

MARCH 2021
(Tuesday)

Time:

14:00 – 16:00 SAST

Venue: Virtual Webinar

Admission: Free

RSVP:

Wendy De La Harpe
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Tshepiso Teffo
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by Thursday, March 4, 2021
to obtain webinar address
and entry details

USAID Southern Africa Trade and Investment Hub (USAID TradeHub) Regional Cross-Border Trade Toolkit – Part I

The USAID TradeHub has created a Regional Cross-Border Trade Toolkit to assist in increasing the imports from selected Southern African countries (Botswana, Eswatini, Lesotho, Malawi, Mozambique, Namibia and Zambia) into South Africa. The aim is to work with trade promotion agencies, business membership organizations, exporters, and importers to improve technical skills, find solutions to trade barriers, facilitate meetings and trade agreements with the expected results being increased exports into South Africa.

The USAID TradeHub invites you to the launch of the Regional Cross-Border Toolkit. During the webinar, you will learn how to use the toolkit to better understand the export and import processes and increase trade.



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